

# QUESTIONS & ANSWERS

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**IBM**

# P2080-034

*Tealeaf Technical Mastery Test v1*

**Answer:** B

**QUESTION: 32**

Looking at the image below,



what is an Event evaluation setting that reports on whether or not the visitor abandoned a process?

- A. First Hit of Session
- B. Every Hit or After Every Hit
- C. Last Hit
- D. End of Session

**Answer:** D

**QUESTION: 33**

What questions should you NOT ask to define an event?

- A. How will the event be used?
- B. Where is the data displayed?
- C. How should the event be counted and valued
- D. None of the above

**Answer:** D

**QUESTION: 34**

To display the percentage of visitors who visited the payment page and went on to complete their transaction, you would build a:

- A. Ratio Report
- B. Top Mover
- C. Dashboard
- D. Custom Chart

**Answer: A**

**QUESTION: 35**

What should you use if you are looking to monitor known bad behaviors, experiences, or unexpected outcomes?

- A. Search
- B. RTV
- C. Business Process Scorecards
- D. KPI Scorecards

**Answer: D**

**QUESTION: 36**

A \_\_\_\_\_ is defined as an Event (or set of Events) that defines an error that causes the visitor to drop off the process, as defined in a business process scorecard.

- A. Abandonment Step
- B. Failure Step
- C. Missing Step
- D. Proceed Step

**Answer: B**

**QUESTION: 37**

To build Reports, which of the following is required?

- A. RTV
- B. Search
- C. Events

D. Dimensions

**Answer:** C

**QUESTION:** 38

After a session has been closed, Events with this setting are triggered for Evaluation

- A. First Hit of Session
- B. Every Hit
- C. Last Hit
- D. End of Session

**Answer:** D

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